

「2009年版中国の野菜種子市場」英文レポート

Special Report on Year 2009 Vegetable Seed Market in China

刊行日 2009年7月

【電子版定価】 735,000円（税抜 700,000円＋消費税 35,000円）

【レポート目次】

Content

1 Current Status of Seed Market in China

1.1 An Overview of Development of Seed Market in China

1.1.1 An Overview of Development of Global Seed Market

1.1.2 An Overview of Development of Seed Market in China

1.2 The Characteristic of the Development of Seed Market in China

1.2.1 Policy for the Seed Market

1.2.2 Major Constraints of the Seed Market

1.2.3 Trend of the Future Market

1.3 Scale of Seed Market in China

1.3.1 The Impact of Macro-economic on the Seed Market in China

1.3.2 Seed Market Differentiation

1.3.3 Scale Change of Seed Market between 2000 and 2008

1.4 Market Forecast for Year 2009 and 2010

2 Seed Market Differentiation in China

2.1 Market Analysis of Maize Seed in China

2.1.1 Characteristics

2.1.2 Market Scale of Typical Maize Seed between 2000 and 2008

2.1.3 Market Scale of Sweet Corn Seed between 2000 and 2008

2.2 Market Analysis of Rice Seed in China

2.2.1 Characteristics

2.2.2 Market Analysis of Typical Rice Seed in China

2.2.3 Market Scale of Hybrid Rice Seed in China between 2000 and 2008

2.3 Market Analysis of Cotton Seed in China

2.3.1 Characteristics

2.3.2 Market Scale of Cotton Seed in China between 2000 and 2008

2.4 Market Analysis of Vegetable Seed in China

2.4.1 Characteristics

2.4.2 Market Scale of Vegetable Seed in China between 2000 and 2008

2.5 Market Analysis of Rapeseed and Other Seed in China

2.6 The Development Trend of Differentiated Seed Market between 2009 and 2010

3 Characteristics of Vegetable Seed Market in China

3.1 Differentiation of Vegetable Market in China

3.1.1 Characteristics

3.1.2 Major Varieties

3.2 Market Analysis

3.2.1 Change in Acreage and Output between 2000 and 2008

3.2.2 2000-2008 Analysis of Major Vegetable Growing Regions between 2000 and

2008

3.2.3 Acreage and Output by Varieties in 2008

3.2.4 Price Analysis between 2002 and 2008

3.2.5 Market Demand and Profit Analysis

3.2.6 Forecast of Development Trend of Vegetable Seed Market between 2009 and 2010

3.3 Market Analysis of the Circulation System of Vegetable Seed in China

3.3.1 The Impact of Government Policies on the Circulation of Seed

3.3.1.1 The Impact of "Seed Law"

3.3.1.2 The Impact of Government Policies

3.3.2 The Major Influential Factors for the Circulation of Seed Market

3.3.3 The Development Trend for the Circulation of Vegetable Seed in China

4 Analysis of Major Varieties for Vegetable Seed in China

4.1 Introduction of Major Varieties of Vegetable Seed

4.2 Analysis of Tomato Seed Market in China

4.2.1 Acreage and Characteristics by Region in China (2002-2008)

4.2.2 Analysis of Commercial Ratio of Tomato Seed in China (2002-2008)

4.2.3 Cost Analysis of Seed in Major Growing Regions

4.2.4 Market Scale Analysis (2002-2008)

4.2.5 Analysis of Major Promoting Varieties including L402, *Lycopersicon esculentum* Mill802, Heger 87-5

4.3 Market Analysis of Cucumber Seed

4.3.1 Acreage and Characteristics by Region in China (2002-2008)

4.3.2 Analysis of Commercial Ratio of Cucumber Seed in China (2002-2008)

4.3.3 Cost Analysis of Seed in Major Growing Regions

4.3.4 Market Scale Analysis(2002-2008)

4.3.5 Analysis of Major Promoting Varieties including Jingchun 4, Jingyan 4 and Jingyou 1 etc.

4.4 Market Analysis of Eggplant Seed in China

4.3.1 Acreage and Characteristics by Region in China (2002-2008)

4.3.2 Analysis of Commercial Ratio of Eggplant Seed in China (2002-2008)

4.3.3 Cost Analysis of Seed in Major Growing Regions

4.3.4 Market Scale Analysis(2002-2008)

4.3.5 Analysis of Major Promoting Varieties including Jinan long eggplant, round eggplant and Zaofeng red eggplant

4.5 Market Analysis of Pepper Seed in China

4.3.1 Acreage and Characteristics by Region in China (2002-2008)

4.3.2 Analysis of Commercial Ratio of Pepper Seed in China (2002-2008)

4.3.3 Market Scale Analysis(2002-2008)

4.3.4 Analysis of Major Promoting Varieties including Capsicum frutescens var, Yidonghong and Sujiao 5, etc.

4.6 Market Analysis of Bok Choy Seed in China

4.3.1 Acreage and Characteristics by Region in China (2002-2008)

4.3.2 Analysis of Commercial Ratio of Bok Choy Seed in China (2002-2008)

4.3.3 Cost Analysis of Bok Choy Seed in Major Growing Regions

4.3.4 Market Scale Analysis(2002-2008)

4.3.5 Analysis of Major Promoting Varieties including 87-114, Beijing New 3 and Fengkang 80, etc.

4.7 Market Analysis of Turnip Seed in China

4.3.1 Acreage and Characteristics by Region in China (2002-2008)

4.3.2 Analysis of Commercial Ratio of Turnip Seed in China (2002-2008)

4.3.3 Cost Analysis of Turnip Seed in Major Growing Regions

4.3.4 Market Scale Analysis(2002-2008)

4.3.5 Analysis of Major Promoting Varieties including Qiaotouqing, Baishayuchun and Xinlimei, etc.

4.8 Market Analysis of Chinese Cabbage Seed in China

4.3.1 Acreage and Characteristics by Region (2002-2008)

4.3.2 Analysis of Commercial Ratio of Chinese Cabbage Seed in China (2002-2008)

4.3.3 Cost Analysis of Chinese Cabbage Seed in Major Growing Regions

4.3.4 Market Scale Analysis(2002-2008)

4.3.5 Analysis of Major Promoting Varieties including Zhonggan 1, Tietou and 8398, etc.

4.9 Market Analysis of Carrots Seed in China

4.3.1 Acreage and Characteristics by Region (2002-2008)

4.3.2 Analysis of Commercial Ratio of Carrot Seed in China (2002-2008)

4.3.3 Market Scale Analysis(2002-2008)

4.3.4 Analysis of Major Promoting Varieties including Five-inch Ginseng, Hongying

2, Seven-inch Ginseng, etc.

4.10 Market Analysis of Celery Seed in China

4.3.1 Acreage and Characteristics by Region (2002-2008)

4.3.2 Analysis of Commercial Ratio of Carrot Seed in China (2002-2008)

4.3.3 Market Scale Analysis(2002-2008)

4.3.4 Analysis of Major Promoting Varieties including American celery, Jinnan celery and Aitula, etc.

4.11 Market Analysis of String Bean Seed in China

4.3.1 Acreage and Characteristics by Region (2002-2008)

4.3.2 Analysis of Commercial Ratio of String Bean Seed in China (2002-2008)

4.3.3 Cost Analysis of String Bean Seed in Major Growing Regions

4.3.4 Market Scale Analysis(2002-2008)

4.3.5 Analysis of Major Promoting Varieties including Ruzhigang 28-2, 901 and Zhangtang, etc

5 Import and Export of Vegetable Seed in China

5.1 Market Analysis of Import and Export of Vegetable Seed in China

5.1.1 Market Capacity of Import and Export of Vegetable seed in China (2000-2008)

5.1.2 Price Analysis of Import and Export of Vegetable Seed in China (2000-2008)

5.2 Analysis of Vegetable Seed Export in China

5.2.1 Major Export Countries and Regions

5.2.2 Market Forecast of Future Export

5.3 Analysis of Vegetable Seed Import in China

5.3.1 Major Import Countries and Regions

5.3.2 Market Forecast of Future Import

5.4 Forecast of Import and Export between 2009 and 2010

6 Analysis of Major Vegetable Seed Companies in China

6.1 Hefei Fengle Seed Co., Ltd

6.1.1 Overview of the Development of the Company

6.1.2 Business Scope

6.1.3 Analysis of Profit Earning and Operation Capacity

6.1.4 Analysis of Company's Business in Vegetable Seed

6.1.5 Conclusion

6.2 Yuan Longping High-Tech Agricultural Co. Ltd

6.2.1 Overview of the Development of the Company

6.2.2 Business Scope

6.2.3 Analysis of Profit Earning and Operation Capacity

6.2.4 Analysis of Company's Business in Vegetable Seed

6.2.5 Conclusion

7 Market Forecast of Vegetable Seed in China between 2009 and 2010

【サマリー】

As the major component of agricultural cost, seed is considered to be upstream product. The market edge of seed will decide the market position. China is a large agricultural country. The annual average seed volume consumption is over than 12.5 billion kilograms. In 2008, the value that seed of hybrid maize, hybrid rice, vegetables and cotton created exceeded 31.5 billion yuan. The enormity of the seed market has drawn the attention of capital industry.

The competition of seed market in China is more spread out. The scale of the companies is small, and the level of industry centralization is low. Huge market potential, big profit margin and technology and policy barrier have made seed industry a star in the agricultural industry. With the development of standardization of seed market, companies acquisition take place more often. What is the current status of seed market? How is the competition among varieties? What is the policy for seed industry between 2009 and 2010? Where the future lies?

Seed experts, technology experts as well as financial experts from us have conducted comprehensive, systematic, objective and in-depth research in the market, companies and policies. The research expanded on the current status of China seed market, and provided the insight for the future. This series of report covers maize seed, rice seed, vegetable seed and cotton seed.

Vegetable seed market report focus on detailed seed varieties including tomato,

cucumber, eggplant, pepper, bok choy, turnip, Chinese cabbage, carrots, celery and string beans. The research has analyzed market status of vegetable seed, import and export as well as major domestic vegetable growing and processing companies, to provide the guide for the trend of vegetable seed market development between 2009 and 2010.

This report will serve clients including domestic and international industry and strategic investors and large scale seed companies to have a better understanding of seed industry in China. The report will also shed light on the development trend, which will help industry leaders, research institutes, investment banks, and fund and security agencies make important development and investment decisions